

Ever wondered how embroidered garments are made?

We're taking you behind the scenes at Gilt Edged HQ to give you the run-down on the whole process.

At Gilt Edged we have 4 embroidery machines in our production space: two 4-head machines and two 8-head machines.

This allows us to run 24 garments at once, averaging 2 million stitches per day. *That's a lot of stitches, and a lot of branded clothing passing through our factory!*

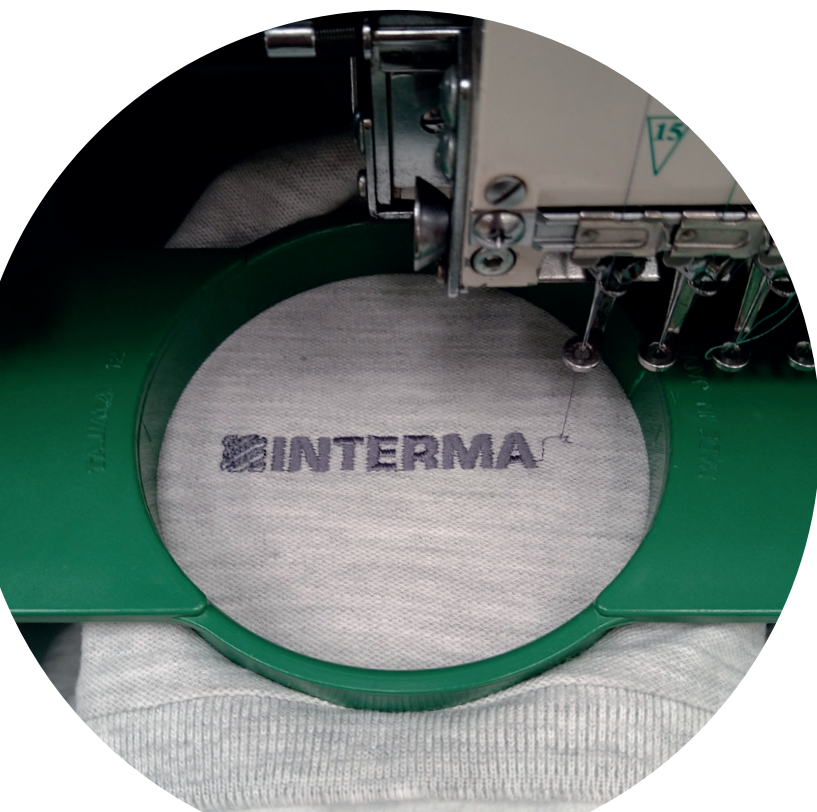
As you may know, some fabrics can't be embroidered, and you may have to opt for a transfer on your clothing instead. Both are great options, but embroidery is longer lasting and enhances that professional look.

A step-by-step guide on how the embroidering process works:

- 1.** Send your logo to us in any file format.
- 2.** We send your logo for digitising. This is the process of converting the image file into a digital format, that a computer can read and use to talk to the embroidery machine.
- 3.** Once we receive the digitised version of your logo, we run a sample patch on our embroidery machine. This allows us to check the design runs properly and see if the stitch density needs adjusting. This is especially important on hats as the embroidery starts from the centre, so it is vital to check the design is central once completed.
- 4.** Once you approve the embroidery patch, the order can be sent into production!



5. The embroidery machines are manually threaded with the colours of your design. The machines can use up to 12 colours at a time! Thread colours can't be pantone matched, but there is such a huge array that we can usually get quite close.
6. To secure the garments in place, they are framed up by eye. You may not be aware, but some jackets have an inside access pocket specifically to get the embroidery frames in! The frame is adjusted according to the size of the garment. It's not an exact science, but our team have so much experience that it's usually spot on!
7. Backing paper is applied to reinforce the design, so it is not lost in the material. Sometimes a polythene layer is placed on top to protect the garment, particularly on fleeces.
8. As the machine runs, our team cast their eagle eye over the whole process to check for any issues. The larger the logo, the more stitches and time it takes to embroider.
9. The clothing is removed from the machine, and any loose threads are trimmed to ensure a smooth finish.
10. Once your clothing is all embroidered and checked over, your order is packaged up and sent out to you to enjoy!



We can embroider garments of all shapes and sizes, whether it's for a one-off event or a staple part of your team's workwear.

If it can't be embroidered, there are other ways of branding clothing to produce a great end result.

Get in touch today to discover the options available to you!

 **Gilt Edged** Products that promote.
Ideas that inspire.

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